



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS—WISCONSIN BAY AREA

(BROWN, DOOR, FLORENCE, KEWAUNEE, MANITOWOC, MARINETTE, MENOMINEE, OCONTO, SHAWANO, SHEBOYGAN COUNTIES)

February 2005

Wisconsin Bay Area Unemployment Rates Rise Following Seasonal Patterns in January

January 2005	Green Bay MSA	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheboygan MSA	Bay Area	Wisconsin
Civilian Labor Force**	168,300	135,900	15,000	2,800	11,900	43,600	30,800	1,500	20,500	21,100	61,900	345,000	345,000
Employed	159,700	129,400	13,700	2,600	11,300	40,900	29,300	1,400	19,100	19,800	59,300	326,700	326,700
Unemployed	8,500	6,500	1,300	200	600	2,800	1,500	100	1,400	1,300	2,600	18,300	18,300
Unemployment Rate %	5.1%	4.8%	8.4%	6.5%	5.2%	6.3%	5.0%	9.0%	7.0%	6.0%	4.2%	5.3%	5.3%
Change from one month ago December 2004													
Civilian Labor Force**	-600	-600	-400	0	0	-100	-400	-10	-20	0	0	-1,500	-1,500
Employed	-1,800	-1,500	-600	-100	-100	-600	-500	-20	-210	-300	-300	-4,100	-4,100
Unemployed	1,200	900	200	0	100	500	100	10	200	200	400	2,600	2,600
Unemployment rate(%)	0.8%	0.7%	1.5%	0.7%	1.1%	1.1%	0.5%	0.5%	1.0%	1.0%	0.6%	0.8%	0.8%
Change from one year ago January 2004													
Civilian Labor Force**	1,500	1,300	-400	0	100	-1,500	-200	-100	100	-600	0	-1,200	-1,200
Employed	2,200	1,800	-100	0	200	-600	0	0	300	-500	600	1,700	1,700
Unemployed	-700	-500	-300	0	0	-900	-200	0	-200	-100	-600	-2,800	-2,800
Unemployment rate(%)	-0.4%	-0.4%	-1.4%	-0.3%	-0.3%	-1.8%	-0.5%	-2.0%	-0.8%	-0.4%	-1.0%	-0.8%	-0.8%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

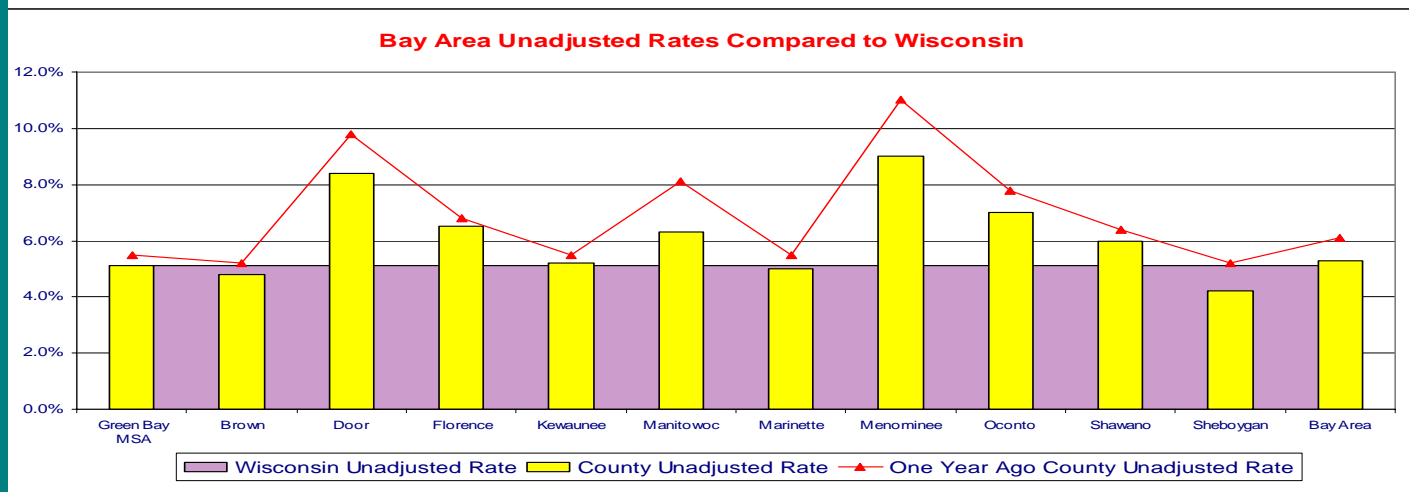
The seasonally unadjusted unemployment rate rose in all ten counties of the Wisconsin Bay Area during January. The overall rate for the region was 5.3 percent. This was 0.8 of a percentage point above December's level.

The January rate was 0.8 of a percentage point below last January level showing continued improvement in the region's economy over the last 12 months. All ten counties in the region had declines in their over the year unemployment rates. Menominee County had the greatest over the year decline in its monthly rate, dropping 2.0 of

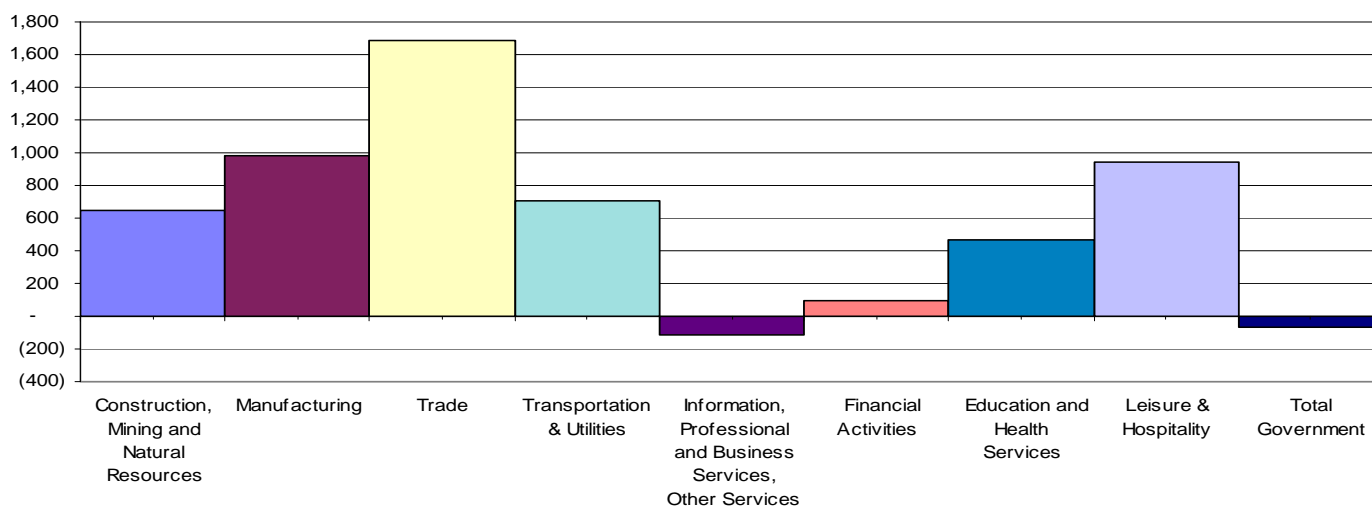
a percentage point to 9.0 percent.

Rates for individual counties varied greatly, ranging from a low of 4.2 percent to a high of 9.0 percent. The Sheboygan MSA had the lowest unadjusted rate in the region at 4.2 percent. Brown County had the next lowest rate at 4.8 percent, however, when Oconto and Kewaunee Counties are added in for the new Green Bay MSA, the rate for the MSA was slightly higher at 5.1 percent. Menominee County has the highest rate in the region at 9.0 percent followed by Door County at 8.4 percent.

(Continued on page 2)



Change from Jan-04 to Jan-05 for Bay Area Total Nonfarm Employment



(Continued from page 1)

Only two of the region's ten counties were included in the top ten highest unemployment rates in the state. This is down from four last month. Those counties were: Menominee (3) and Door (8).

The number of workers in the labor force as well as the number employed typically declines during the winter months beginning in November and continuing through February. January was no exception to the seasonal patterns for the area. The region's labor force declined by 1,500 over the month dropping down to 345,000.

The number of workers employed in the region also declined during January. Employment declined by 4,100 from December to 326,700.

The labor force was below one year ago levels during January. This is one of the few times in the last year that the number of workers available have been below the previous year. Although the number of workers was lower than one year ago, the number of employed remained above last January.

Nonfarm wage and salary (NFWS) employment was down 5,900 from December. The decline was primarily in the service producing industry sector which declined by 4,800 jobs to 221,400. Good Producing industries, which in-

cludes manufacturing also declined during the month and was down 1,000 jobs. Overall, this was a decline of 1.8 percent of the jobs from December.

The area did show healthy over the year gains in both the goods producing sector and the service sector in the Bay Area. NFWS employment rose by 5,300 with a gain of 1,600 in goods producing industries and 3,700 in the service providing industries. Note on the table on page three that with the change of the Green Bay MSA to include Brown, Kewaunee, and Oconto Counties that individual county NFWS data is no longer available as it is aggregated into the Green Bay MSA column.

Seasonally Adjusted Unemployment Rates

As of January, seasonally adjusted data is no longer available for sub-state levels. Statewide and national data will continue to have seasonally adjusted data.

The seasonally adjusted rate for the State of Wisconsin was up 0.1 of a percentage point at 4.8 percent. The United States' rate was rose 0.2 of a percentage point to 5.4 percent.

For additional labor market statistics contact our website at <http://www.wisconsin.gov/oea>.

Consumer Price Index - All Urban Consumers (CPI-U)*

National (U.S. City Average) (1982-84 = 100)				%Change				Class B/C - North Central States (1996 = 100)				%Change				Class D - North Central States (1996 = 100)				%Change			
U.S. City Average	Jan-05	Dec-04	Jan-04					(Size 50,000-150,000)	Jan-05	Dec-04	Jan-04					(Size Less than 50,000)	Jan-05	Dec-04	Jan-04				
All Items	190.7	190.3	3.0%	All Items	117.3	117.3	1.9%	All Items	178.2	177.2	0.6%												
Food & Beverage	189.5	188.9	2.8%	Food & Beverage	116.7	116.1	3.2%	Food & Beverage	182.7	181.9	3.4%												
Housing	191.8	190.7	4.5%	Housing	115.6	115.8	1.9%	Housing	167.2	166.2	0.1%												
Apparel & Upkeep	116.1	118.8	0.3%	Apparel & Upkeep	85.9	89.5	-1.7%	Apparel & Upkeep	126.7	129.1	-4.3%												
Transportation	164.0	164.8	4.5%	Transportation	117.7	117.2	1.5%	Transportation	154.2	153.2	-0.8%												
Gasoline (all Types)	155.6	160.4	14.3%	Gasoline (all Types)	162.4	161.0	9.8%	Gasoline (all Types)	144.8	147.2	7.9%												
Medical Care	316.8	314.9	4.3%	Medical Care	137.9	136.9	6.2%	Medical Care	312.7	309.2	3.8%												
Energy	151.9	153.7	10.6%	Energy	147.0	146.6	8.8%	Energy	139.7	142.3	8.0%												

Source: U.S. Bureau of Labor Statistics *Not Seasonally Adjusted

Wisconsin Bay Area Workforce Development Area										
January 2005	Green Bay MSA	Door	Florence	Manitowoc	Marinette	Menominee	Shawano	Sheboygan MSA	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	167,600	11,800	1,200	34,600	20,500	2,000	12,500	60,900	311,000	2,755,000
Total Private	147,200	10,100	900	30,100	18,200	100	9,600	54,500	270,700	2,343,500
Goods Producing	39,900	2,700	300	11,800	7,100	0	2,700	25,000	89,600	613,700
Service Producing	127,700	9,100	800	22,800	13,300	2,000	9,700	35,900	221,400	2,141,300
Constr., Mining & Nat.Rsrcs	8,500	900	0	1,600	700	0	500	2,300	14,500	114,900
Manufacturing	31,400	1,800	300	10,200	6,400	0	2,200	22,700	75,000	498,800
Trade	25,700	1,700	100	4,200	2,900	0	2,100	7,800	44,600	429,900
Transportation & Utilities	11,200	100	0	1,500	700	0	300	1,300	15,200	104,900
Financial Activities	11,000	600	0	1,100	500	0	500	2,300	16,000	156,600
Education and Health Services	20,300	1,400	100	4,900	3,100	0	1,500	6,900	38,200	379,100
Leisure & Hospitality	15,000	2,000	200	2,900	1,500	0	1,200	4,500	27,300	236,600
Info., Prof. & Bus. Svcs, Other Svcs	24,100	1,600	100	3,700	2,300	0	1,300	6,700	39,900	422,700
Total Government	20,400	1,600	300	4,500	2,300	1,900	2,900	6,400	40,300	411,500
Federal	1,200	100	20	200	100	10	100	200	2,000	29,200
State	2,600	100	10	200	200	10	100	600	3,700	101,700
Local	16,600	1,500	200	4,200	2,000	1,800	2,700	5,600	34,600	280,600
Change from one month ago	December 2004									
Total Nonfarm (NFWS) ***	-3,100	-600	0	-800	-500	-100	-300	-500	-5,900	-67,400
Percent change NFWS from last month	-1.8%	-5.0%	-2.3%	-2.2%	-2.5%	-2.7%	-2.0%	-0.8%	-1.8%	-2.4%
Total Private	-2,400	-500	-20	-740	-410	-20	-170	-300	-4,600	-57,600
Goods Producing	-300	-100	-10	-370	-90	0	-80	-100	-1,000	-13,900
Service Producing	-2,800	-500	-20	-400	-400	-50	-200	-400	-4,800	-53,500
Constr., Mining & Nat.Rsrcs	-300	-100	-20	-220	-70	0	-60	-200	-900	-11,600
Manufacturing	0	0	10	-150	-20	0	-10	100	-100	-2,300
Trade	-700	-200	0	-70	-120	0	-30	0	-1,100	207,100
Transportation & Utilities	-100	0	0	-100	-20	0	-10	1,000	700	54,300
Financial Activities	0	0	0	40	-10	0	30	0	0	-800
Education and Health Services	-600	0	-10	-10	-70	0	0	0	-700	-4,900
Leisure & Hospitality	100	-200	-10	-120	-40	0	-20	0	-300	-3,700
Info., Prof. & Bus. Svcs, Other Svcs	-800	-100	0	-110	-60	0	-60	-200	-1,300	-12,000
Total Government	-700	-100	0	0	-100	0	-100	-200	-1,300	-9,800
Federal	0	0	0	-10	10	0	0	0	0	-200
State	-100	0	0	-10	-10	0	0	0	-100	-3,300
Local	-600	-100	0	0	-100	-40	-100	-200	-1,200	-6,300
Change from one year ago	January 2004									
Total Nonfarm (NFWS) ***	3,700	200	0	0	200	-100	200	1,100	5,300	36,900
Percent change NFWS from last year	2.3%	1.4%	-0.1%	0.0%	1.2%	-3.3%	1.7%	1.8%	1.7%	1.4%
Total Private	3,900	200	0	-200	200	0	100	1,200	5,400	28,600
Goods Producing	1,400	200	0	-300	100	0	0	200	1,600	6,700
Service Producing	2,300	0	0	300	100	-100	200	900	3,700	30,200
Constr., Mining & Nat.Rsrcs	500	0	0	200	100	0	0	-100	700	1,400
Manufacturing	900	200	0	-500	100	0	0	300	1,000	5,300
Trade	1,300	-100	0	0	0	0	0	500	1,700	3,800
Transportation & Utilities	700	0	0	0	0	0	0	0	700	1,500
Financial Activities	0	0	0	100	0	0	0	0	100	-100
Education and Health Services	100	0	0	100	100	0	0	100	500	10,500
Leisure & Hospitality	400	100	0	0	0	0	0	500	900	6,300
Info., Prof. & Bus. Svcs, Other Svcs	0	0	0	0	-100	0	0	-100	-100	-100
Total Government	-200	-100	0	200	0	0	200	-100	-100	8,300
Federal	0	0	0	0	0	0	0	0	0	-300
State	0	0	0	0	0	0	0	0	0	4,900
Local	-200	-100	0	200	100	0	200	-100	-100	3,700
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.										
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003										

Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>

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